

**7TH GLOBAL STRATEGY AND EMERGING MARKETS CONFERENCE &  
8TH COPENHAGEN OFDI CONFERENCE**

**THURSDAY 12 OCTOBER**

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9:30-10:00 **Registration**, Copenhagen Business School, Porcelæenshaven 26, 4<sup>th</sup> floor, 2000 Frederiksberg

10:00 **Welcome Address: Nikolaj Malchow-Møller, CBS President**  
Room 408

**Introduction: Peter Gammeltoft**

10:15 **Opening talk by members of the organizing consortium**  
Lourdes Casanova, Alvaro Cuervo-Cazurra, Peter Gammeltoft, Jing Li, Mike Peng  
Room 408

10:45 **Coffee Break**

11:00 **Session 1A: Green transition**  
Chair: Anne Miroux  
Room 407

Bence Kiss-Dobronyi: The role of MNEs in decarbonizing the cement industry – home and abroad  
Discussant: Soni Jha

Gabriella Guinle, Ans Kolk & Drielli Peyerl: 'Sustainable' hydrogen for the energy transition: Exploring the role of business in the emerging hydrogen economy  
Discussant: Bhavya Gupta

Indri Dwi Apriliyanti, Diwangkara Bagus Nugraha, Stein Kristiansen & Indra Overland: Multiple logics in energy transition in Indonesia: The case of PLN as a state monopoly electricity supplier  
Discussant: Pablo Izurieta

**Session 1B: Sustainability**  
Chair: Alvaro Cuervo-Cazurra  
Room 408

Adolfo Chiri: Latin America's Green Transition Implications for Business, Government, and Society  
Discussant: Shweta Bambuwala

Andreja Jaklič: Building sustainability and resilience in foreign affiliates in times of policrisis  
Discussant: Maria Alejandra Gonzalez Perez

Ongun Durhan: Environmental and economic upgrading in the India-EU generic pharmaceuticals global value chain  
Discussant: Mohammed Amine

12:30 **Lunch**

13:15 **Walk to seminar**

13:30 **Public Seminar (hybrid): Jeffrey Sachs, 'Will the Private Sector Be the Driver of Green Transition?'**  
Discussants: Lourdes Casanova, Peter Gammeltoft, Jing Li, Mike Peng, Ravi Ramamurti

14:15 **Coffee Break**

14:45 **Session 2A: Outward FDI**  
Chair: Ravi Ramamurti  
Room 407

Lourdes Casanova & Anne Miroux: From regional to global, Chinese companies continue their international expansion  
Discussant: Samrat Bagchi

Rishiraj Kashyap: Theoretically explaining the potential contribution of OFDI to EMNEs' innovation catch-up  
Discussant: Nataliya L. Wright

Yen Nie Yong: Refining the Springboard View Through a Business History Perspective: A Case Study of Karex Berhad, the World's Largest Condom Maker  
Discussant: Maria Richert

**Session 2B: Corporate governance**  
Chair: Bent Petersen  
Room 408

Bruce Hearn & Igor Filatotchev: "Keep It in The Family": The Impact of National Institutions and Family Business Groups on Firm-Level Disclosure in the Caribbean Tax Havens  
Discussant: Ricardo Ernesto Buitrago Rubiano

Franklin Nakpodia: Multinational Enterprises and Institutional Challenges in an Emerging Economy: The Role of Corporate Governance  
Discussant: Andréi Panibratov

Bruce Hearn, Trond Randøy, Lars Oxelheim, Collins Ntim, Venancio Taurigana & John Malagila: The External Financing Costs of Private Equity Ownership in Caribbean Offshore Economies  
Discussant: Diego Quer

16:15 **Coffee Break**

16:30 **Session 3A: Strategy and business models**

Chair: Mike Peng  
Room 407

Bikramjit Ray Chaudhuri: Prior Firm performance as a behavioural antecedent of sustainable business practices – The moderating role of organizational capabilities

Discussant: Moacir de Miranda Oliveira Júnior

Simon Ewertz, Devrim Eskiyerli & Shaikh Khalid Raihan: Foreign Market Entry with Circular Business Models: A Customer Centric Approach  
Discussant: Qingqing Chen

Jasmina Chauvin, Carlos Inoue & Christopher Poliquin: Resource Redeployment as an Entry Advantage in Resource-Poor Settings  
Discussant: Yingqi Wei

Nataliya L. Wright: Is strategy a substitute for local endowments? Evidence from a global startup field study

Discussant: Bart Postma

18:30 **Transport from CBS to Almanak, Operaen**

19:15 **Dinner**

Almanak, Operaen

21:45 **Transport to CBS**

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**Session 3B: Politics of internationalization A**

Chair: Peter Gammeltoft  
Room 408

O. Garanina, D. Klishevich, Andréi Panibratov & D. Fefelov: MNEs' corporate political engagement in the climate change agenda  
Discussant: Bruce Hearn

Diego Quer: How does diplomacy shape location decisions? The case of outward investments from China  
Discussant: Franklin Nakpodia

Ricardo Ernesto Buitrago Rubiano, Su Yin Yeon & Miguel Ángel Perez Uribe: Power, Interdependence and Decoupling: Latin America Amid U.S.-China Economic Tensions  
Discussant: Trond Randøy

Cinara Gambirage, Flavio Carvalho de Vasconcelos, Jaison Caetano da Silva & Ronaldo Cauto Parenta: Home country image and nonmarket political strategy effects on EMNE foreign location choice  
Discussant: George J. Georgopoulos

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## FRIDAY 13 OCTOBER

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9:15-9:30 **Arrival/Coffee**, PorcelænsHAVEN 26, 4<sup>th</sup> floor, 2000 Frederiksberg

9:30 **Session 4A: Outward FDI and host countries**

Chair: Michael W. Hansen  
Room 407

Bart Postma: The influence of host market uncertainty and experience specificity on establishment mode and commitment of EMNE outward foreign direct investments

Discussant: Lourdes S. Casanova

Maria Richert: Chinese Investment in Resource-Rich Countries: A Systematic Literature Review  
Discussant: Rishiraj Kashyap

Samrat Bagdhi & Kamal Sharma: Antecedents of Business Ecosystem Orchestration as Entry Mode Strategy: An Emerging Market Case Study  
Discussant: Yen Nie Yong

**Session 4B: Politics of internationalization B**

Chair: Andrei Panibratov  
Room 408

Fang Zheng & Ilan Alon: A systematic review of international business policy  
Discussant: Ninel Seniuk

Amira Aldibiki, Raghda El Ebrashi & Florian Becker-Ritterspach: Political strategies of emerging and developed markets' multinationals in developing markets  
Discussant: Ronaldo Parente

Marina Latukha, Desislava Dikova & Nikita Kuleshov: Shaping the effect of sanctions by human capital outflow: Evidence from Russian IT industry under tighter economic embargo  
Discussant: Henrik Gundelach

11:00 **Coffee Break**

11:30 **Keynote: Rob van Tulder, 'An Agenda for Action: MNCs, Emerging Markets and the SDGs – What Role for Engaged IB Scholars?'**

Chair: Michael Wendelboe Hansen  
Room 408

12:30 **Lunch**

13:30 **Session 5A: Climate**

Chair: Faith Hatani  
Room 407

Sasidaran Gopalan, Bhavya Gupta & Ramkishan S. Rajan: Do Climate Risks Influence Foreign Direct Investment Inflows to Emerging and Developing Economies?  
Discussant: Bence Kiss-Dobronyi

Pablo Izurieta & Soni Jha: Assessing the impact of climate change on the global outward direct investment flows  
Discussant: Gabriella Guinlle

Soni Jha, Ram Mudambi & Snehal S. Awate: MNEs' FDI location decisions in high climate risk environments: the moderating role of country-of-origin and collocation network effects  
Discussant: Indri Dwi Apriliyanti

**Session 5B: Innovation**

Chair: Bersant Hobdari  
Room 408

Victor Ragazzi Isaac, Felipe Mendes Borinia & Moacir de Miranda Oliveira Júnior: How the Social Microfoundations of Relational Embeddedness Interrelate in the Context of Multinational Subsidiaries?: a path to innovation in emerging markets  
Discussant: Jasmina Chauvin

Qingqing Chen: Restrictions on Technology Outflows and Firms' Influence on Future Generation Technology -Evidence from an International Standard-setting Organization  
Discussant: Bikramjit Ray Chaudhuri

Yi Qu, Chengang Wang, Yingqi Wei, Lichao Wu & Nan Zheng: Does Eco-Innovation of Emerging Market Firms Benefit from MNC Knowledge Spillovers in a Multi-dimensional Task Environment?  
Discussant: Devrim D. Eskiyerli

15:00 **Coffee Break**

15:30 **Panel: What are impacts for international businesses (and societies) of recent major economic and geopolitical shifts and what can it imply for emerging markets research?**

Lourdes Casanova, Alvaro Cuervo-Cazurra, Peter Gammeltoft, Jing Li, Mike Peng  
Room 408

16:30 **Coffee Break**

16:45 **Session 6A: Sustainability finance**

Chair: Trond Randøy  
Room 407

Maria Alejandra Gonzalez-Perez, Cristina Velez-Valencia, Carolina Herrera-Cano, Pilar Alvarez, Judith Vergara & Martin Jaramillo: Bridging Profit and Purpose: Understanding Private Investor Motivations for Social Impact Bond Investment in Addressing Grand Societal Challenges in Emerging Markets  
Discussant: Adolfo Chiri

Abdulkader Aljandali, Dalia Eledel & Mohammed Amine: Islamic and Sustainable Indices: Are They Two Sides of the Same Coin?  
Discussant: Andreja Jaklič

Shweta Bambuwala & Priyanka Bhatt: Green Bonds: Review of Green Finance in BRICS Nations  
Discussant: Ongun Durhan

**Session 6B: International business**

Chair: Jing Li  
Room 408

Umar Boodoo, Laurence Booth, George J. Georgopoulos & Walid Hejazi: Modification of MNE Strategies in the Face of Financing Constraints  
Discussant: Fang Zheng

Henrik Gundelach, Michael Wendelboe Hansen & Bo Bernhard Nielsen: Subsidiary Performance in Emerging Markets and Developing Countries: Influence of Host Country Experience  
Discussant: Florian Becker-Ritterspach

Ninel Seniuk: Theory of the Firm, FDI and Development in the Light of the Green Transition and Climate Change  
Discussant: Marina Latukha

18:15 **Break**

18:30 **Walk to the restaurant**

19:00 **Dinner**

Rådhuskælderen, Smallegade 1, 2000 Frederiksberg