

"Go Global" Project 2010, Denmark



Acknowledgement:

2nd Copenhagen Conference on 'Emerging Multinationals': Outward Investment from Emerging and Developing Economies

EMNCs in practice:

Peter Gammeltoft



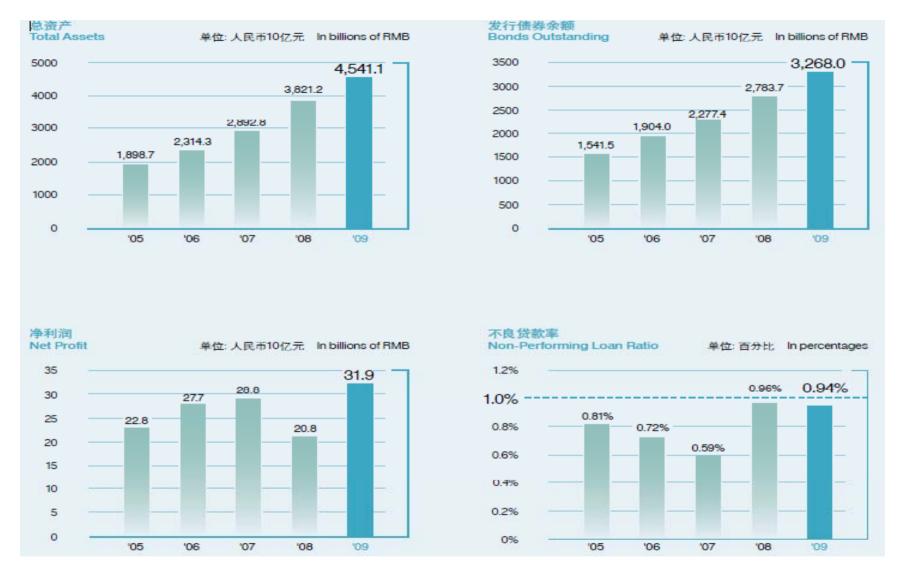
About CDB

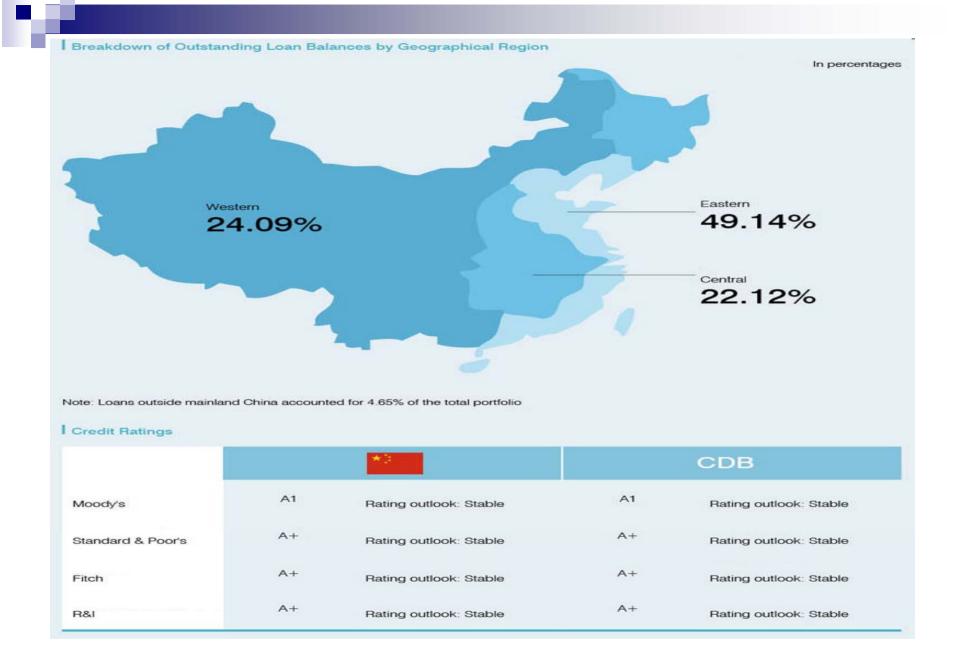
- China Development Bank Corporation ("the Bank" or "CDB") founded by the central government 1994, is one of China's leading banks in the implementation of the State's macroeconomic policies. And CDB has been taking an active role in funds raising and distributing to alleviate the bottleneck restraints and strengthen the weaker links in the nation's economy. With our expertise in financial planning and balancing skill of established techniques and pioneering initiatives in finance, we have supported lots of various projects in China. Our service had reached to the industries like coal, electricity, oil, transportation, agriculture, forestry, water conservation, communications, and public facilities. In answer to the call of the State to encourage domestic enterprises to "Go Global", the Bank also have been engaging in a wide range of international cooperative activities recently.
- By the end of 2009, the Bank's total assets amounted to RMB4,541.1 billion, outstanding loans were RMB 3,708.4 billion .Our non-performing loan rate was 0.94%. It is a tribute to our staff and our system that the key figure remaining below 1.00%. The total profit was RMB 31.9 billion, yielding a return on assets of 0.76%, and a return on equity of 8.76%

Our Financial Performance

	2009	2008	2007	2006	2005
总资产 Total assets	4,541.1	3,821.2	2,892.8	2,314.3	1,898.7
贷款总余额 Loans outstanding, gross	3,708.4	2,898.6	2,261.7	2,017.6	1,731.8
不良贷款率 Non-performing loan ratio	0.94%	0.96%	0.59%	0.72%	0.81%
贷款减值准备 / 贷款总余额比率 Allowance for impaired loans to total loans	2.01%	2.00%	1.48%	1.36%	1.41%
贷款减值准备/不良贷款比率 Allowance for impaired loans to non-performing loans	215.08%	210.12%	251.10%	190.60%	177.06%
总负债 Total liabilities	4,161.2	3,472.7	2,544.6	2,156.1	1,768.2
发行债券总余额 Bonds outstanding	3,268.0	2,783.7	2,277.4	1,904.0	1,541.5
股东权益 Total shareholders' equity	379.9	348.5	348.2	158.2	130.5
资本充足率 Capital adequacy ratio	11.83%	11.31%	12.77%	8.05%	9.15%
净利润 Net profit	31.9	20.8	28.8	27.7	22.8
净利息收入 Net interest income	74.4	83.9	69.8	52.8	40.2
平均资产收益率 Average return on assets	0.76%	0.62%	1.11%	1.32%	1.31%
平均股东权益收益率 Average return on shareholders' equity	8.76%	5.97%	15.97%	19.19%	19.15%









The background of CDB's 'GO GLOBAL'

The new "blue sea" strategy The competition in China banking industry is very fierce, too many enterprises want to get financial help from banks, but most of them can not meet our requirements. At the same time, the number of financial institutions has increased dramatically. There are too many banks but the number of premium customers is limited. In order to limit credit risk and have a good operation performance, financial enterprises rack their brains to get a market share of loans of those qualified ones which can always take advantage of the fighting among banks ,so the expense and cost is much greater than the revenue we can get. So to speak, the chance of exploring new excellent customers is doomed. So we need to solve the problem from an international view and to find another market around the world (blue sea)other than the domestic market which we call "red sea".



The background of CDB's 'GO GLOBAL'

The obligation of CDB as Chinese policy bank Along with the burgeoning development of China economy, the domestic energy and raw materials can not meet the soaring demands, especially oil, iron ore and so on .Thus, exploiting overseas energy and raw materials has been put high on our agenda, in the mean time, many China companies want to seek market opportunities from abroad. As the leader of Chinese policy banks, it is our responsibility and obligation to follow them and provide tailored financial services for overseas Chinese corporations. From what I have mentioned above, we can conclude that it is reasonable that CDB goes abroad to offer a better service to its Chinese business clients around the world whilst seeking opportunities for itself. It is necessary for us to plan in advance, for now and for the future.



Our International Presents

At the moment, there are more than 140 work teams of CDB around the world, and some of them have been expanded to branches or representative offices, such as Hong Kong branch, Cairo and Moscow representative offices. the Bank has been actively cooperating with the State on energy and resource strategy as well as economic foreign policies to further explore our strategic "blue sea" areas. CDB has successfully engaged in a number of large international energy projects, including Sino-Russia petroleum project, Sino-Brazil petroleum project, Sino-Venezuela Co-financing Fund phase II project, and Sino-Turkmenistan natural gas project. Some projects promoted Chinese enterprises to "Go Global" and to develop projects, equipment and technology exports, enhancing economic and trade cooperation between the two countries. This also has markedly increased CDB's influence in global financial markets whilst relieving China's energy constraints. This is a win-win solution for China and our international partners.

At the end of 2009, the Bank's international businesses covered 78 countries, with outstanding balances in foreign currencies reaching USD 97.4 billion.

Sino-Russian Financing Cooperation of 25 Billion Dollars Oil Loan Project



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The First Batch of 10 Million Kilowatts Coal- Fired (Replacement of Oil-Fired) Power Plant Project, Indonesia

The project will construct coal-fired 40 power plants in Indonesia As the leading syndication bank or member of syndicate, the Bank provided syndicated loans of USD 1,005 million



to four projects, including Rembang, Adipala and others. This project promoted Chinese enterprises to "Go Global" and to develop projects, equipment and technology exports, enhancing economic and trade cooperation between the two countries.



Our Mission

- "Aim at World-class Performance, Support the National Development Strategy"
 - According to the international operation strategies, we are sent to your country to seek opportunities in international market.
- Our main task is to develop business in Denmark and to support both the development of Chinese companies in Denmark and the development of Danish companies in China.



Our Services

We are willing to offer loans to qualified enterprises and projects, the fields as follows:

- providing loans to those projects Chinese enterprises (Sino-Danish joint ventures) operating in Denmark.
- providing loans to the M&A activities between Chinese and Danish ventures.
- providing loans to the Danish ventures buying materials and equipments from China.
- joining the syndicated loans lead by international famous bank.
- re-lending the loans provided by the Danish government.
- Providing loans in favor of Chinese currency to Danish ventures investing in China



Our Core Competency

- Large solid funding from Chinese Foreign Saving Account
- Standard criteria, fast deliver, reasonable interest rate
- Years business consulting, bridging experience to every potential project
- Endless support throughout every project



Contact Us

We are looking forward to work with you hand in hand to reach our mutual benefits.

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