CBS COPENHAGEN BUSINESS SCHOOL

Emerging Economy Multinationals in the Danish Context: Perspectives from China and India

DATE Thursday 11 October, 16:30-18:30

Part of the 6th Copenhagen Conference on 'Emerging Multinationals': Outward Investment from Emerging Economies, this public seminar will explore the presence of emerging economy multinationals in Denmark.

During the seminar, we will hear about some of these companies' internationalization processes, motivations, and experiences (good and bad) and the strategies they plan to deploy for their future development.

Join us for an afternoon with focus on the opportunities and challenges associated with the increasing international presence of companies from emerging economies.

YOU CAN REGISTER FOR THE EVENT HERE





VENUE ASIA HOUSE, INDIAKAJ 16, DK-2100 COPENHAGEN CONTACT SIGNE WEBER CARLSEN, COORDINATOR ASIA HOUSE

PROGRAM

- 16:30 Welcome by Susanne Rumohr Hækkerup, Executive Director, Asia House
- **16:35** Welcome by Peter Gammeltoft (Ph.D), Professor (mso), Department of International Economics, Government and Business at CBS
- **16:40** Ms. Jing CUI, Chief Representative, China Telecom
- 17:00 Mr. Ruchikar Dalela, Country Manager Denmark, Tata Consultancy Services
- 17:20 Coffee break
- 17:30 Mr. Sarbajit Deb, Executive Vice President & Chief Business Officer, Nordic Region, Larsen & Toubro Infotech
- **17:50** Ms. Louise Mariegaard, Deputy Director, Ministry of Foreign Affairs/Invest in Denmark
- **18:10** Q&A
- 18:30 End of session

