**5th Copenhagen Conference on “Emerging Multinationals”:
Outward Investment from Emerging Economies**

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| **THURSDAY 27 OCTOBER** |
|  8:30-9:15 | **Registration**, Copenhagen Business School, Porcelænshaven 26, 2000 Frederiksberg |
|  9:15-9:30 | **Welcome Address:** Bersant Hobdari and Peter GammeltoftRoom 408 |
|  9:30-10:30 | **Plenary 1: Contemporary Issues of EMNCs**Chair: Bersant HobdariRoom 408Grazia Santangelo: “International Knowledge Sourcing and Emerging Market Multinationals”Alvaro Cuervo-Cazurra: “Emerging Market Multinationals: New Insights from their State and Family Ownership” |
| 10:30-11:00 | **Coffee Break** |  |
| 11:00-12:30 | **Session 1A: Global Value Chains & Internationalization**Chair: Filippo ReganatiRoom 407Bent Petersen et al.: Are Multinationals from Emerging Economies Configuring Global Value Chains in New Ways?Discussant: Alvaro Cuervo-CazurraSonya Wen: Competitive Advantage of Smallness: Niche Marketing Strategies of a Micro-multinational BrandDiscussant: Rosanna PittiglioTimon Haasis and Ingo Liefner: Reviewing the research on internationalization of Chinese firms: Thematic evolution and new impulsesDiscussant: Konstantin Nefedov | **Session 1B: Multinationals’ Location Decisions**Chair: Peter Ping LiRoom 408Mazhar Mughal and Amar Anwar: Location determinants of South African cross-border M&As. Discussant: Diego Quer RamonDiego Quer Ramon and Enrique Claver Cortes: Emerging market multinationals and location choice: A comparative analysis Discussant: Rishika NayyarRitam Garg and Sue Berning: What makes Indian and Chinese firms competitive? Discussant: Miriam Richter-Tokar |
| 12:30-13:30 | **Lunch at Ovnhallen, Porcelanhaven 26** |  |
| 13:30-15:00 | **Session 2A: Chinese EMNCs’ Acquisition Behavior**Chair: Ingo Liefner Room 407Francesca Spigarelli: The role of Chinese foreign investments in the solar and wind equipment EU industryDiscussant: Yulia MuratovaYulia Muratova: Domestic and cross-border acquisitions of private firms in China: The S-curve hypothesis Discussant: Timon HaasisRosanna Pittiglio and Filippo Reganati: FDI productivity premium and foreign affiliates heterogeneity: The case of emerging market overseas investments in the European UnionDiscussant: Francesca Spigarelli | **Session 2B: Institutional Factors**Chair: Enrique Claver CortesRoom 408Rishika Nayyar: Outward FDI from India - A Case for Sub-National Level Analysis of InstitutionsDiscussant: Ravi RamamurtiAlicia Rodriguez and Virginia Hernandez: Home country institutions and exports of firms from developing countries: Does innovation matterDiscussant: Nandita DasguptaMiriam Richter-Tokar and Daniel Schiller: The role of intermediaries in bridging institutional distances – An exploratory study of Chinese M&A in GermanyDiscussant: Sue Berning |
| 15:00-15:30 | **Coffee Break** |  |
| 15:30-17:30 | **Plenary 2: EMNCs in Practice**Chair: Bent PetersenRoom 408Tata Consulting Services – Ruchikar Dalela, Country Manager, DenmarkITC Infotech Ltd. – Kapil Bakshi, Senior Vice President, EuropeCME Group A/S – Michelle Luo |
| 17:30-18:00 | **Coffee Break** |  |
| 18:00-19:00 | **Plenary 3: Contemporary Issues of EMNCs**Chair: Bent PetersenRoom 408Daniel Shapiro: “Business Groups Reconsidered: Beyond Paragons and Parasites”Ravi Ramamurti: “What is “Indian” about Indian multinationals” |
| 19:00-19:30 | **Walk to the restaurant** |  |
| 19:30-21:30 | **Dinner**Belis Bar, Smallegade 1, 2000 Frederiksberg |  |

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| **FRIDAY 28 OCTOBER** |
|  9:30-10:00 | **Arrival/Coffee** |  |
| 10:00-11:00 | **Plenary 4: Contemporary Issues of EMNCs** Chair: Bersant HobdariRoom 408Ilan Alon: “China goes Global”Peter Ping Li: “M&A as a Special Mode of Co-Learning by EMNEs: *The Enabling Role of International Strategic Entrepreneurship”* |
| 11:00-11:30 | **Coffee Break** |  |
| 11:30-13:00 | **Session 3A: Home Country Effects**Chair: Daniel Schiller Room 407Nandita Dasgupta: Home Country Effect of FDI Outflows from the BRIC CountriesDiscussant: Sonya WenKonstantin Nefedov and Anastasiia Ivakina: What determines the intensity of Outward FDI from Russia? Discussant: Virginia HernandezMohammad Jahanbakht and Romel Mostafa: Pre-entry Experience, Post-entry Adaptations and Internationalization in the African Mobile Telecommunications IndustryDiscussant: Alicia Rodriguez | **Session 3B: Stakeholder Relations**Chair: Ritam GargRoom 408Carlo Vecino et al.: China’s state-led OFDI model in natural resource sectors in Latin America: How does it affect conflicts with government and nongovernment stakeholders?Discussant: Ilan AlonGul Ozcan: Politically connected firms, elite ties and internationalization: The case of ENRC Discussant: Elizabeth MooreElizabeth Moore et al.: Does global integration make firms more socially responsible? The effect of national trade networks on state and private firm CSR Discussant: Anastasiia Ivakina |
| 13:00-14:00 | **Lunch at Ovnhallen, Porcelanhaven 26** |  |
| 14:00-15:00 | **Session 4: Internationalization Processes**Chair: Carlos VecinoRoom 407Marleen McCormick and Deepak Somaya: How is the Born Global Phenomenon Different from Internationalization by Established Firms: Flat World Enablers and Spiky World LevelersDiscussant: Romel MostafaBent Petersen and Abu Hanifah Bin Ayob: Export Market Selection of SMEs from an Emerging Market: Are Resource Constraints a Decisive Factor?Discussant: Deepak Somaya |
| 15:00-15:30 | **Coffee Break** |  |
| 15:30-17:00 | **Plenary 5: Roundtable: Summing Up and Looking Forward**Chair: Peter GammeltoftRoom 408Daniel Shapiro – Editor in Chief, Multinational Business ReviewAlvaro Cuervo-Cazurra – Co-editor, Global Strategy JournalIlan Alon – Editor in Chief, International Journal of Emerging MarketsRavi RamamurtiPeter Ping Li |
| 18:00-21:00 | **Dinner** |