**5th Copenhagen Conference on “Emerging Multinationals”:   
Outward Investment from Emerging Economies**

|  |  |  |
| --- | --- | --- |
| **THURSDAY 27 OCTOBER** | | |
| 8:30-9:15 | **Registration**, Copenhagen Business School, Porcelænshaven 26, 2000 Frederiksberg | |
| 9:15-9:30 | **Welcome Address:** Bersant Hobdari and Peter Gammeltoft  Room 408 | |
| 9:30-10:30 | **Plenary 1: Contemporary Issues of EMNCs**  Chair: Bersant Hobdari  Room 408  Grazia Santangelo: “International Knowledge Sourcing and Emerging Market Multinationals”  Alvaro Cuervo-Cazurra: “Emerging Market Multinationals: New Insights from their State and Family Ownership” | |
| 10:30-11:00 | **Coffee Break** |  |
| 11:00-12:30 | **Session 1A: Global Value Chains & Internationalization**  Chair: Filippo Reganati  Room 407  Bent Petersen et al.: Are Multinationals from Emerging Economies Configuring Global Value Chains in New Ways?  Discussant: Alvaro Cuervo-Cazurra  Sonya Wen: Competitive Advantage of Smallness: Niche Marketing Strategies of a Micro-multinational Brand  Discussant: Rosanna Pittiglio  Timon Haasis and Ingo Liefner: Reviewing the research on internationalization of Chinese firms: Thematic evolution and new impulses  Discussant: Konstantin Nefedov | **Session 1B: Multinationals’ Location Decisions**  Chair: Peter Ping Li  Room 408  Mazhar Mughal and Amar Anwar: Location determinants of South African cross-border M&As.  Discussant: Diego Quer Ramon  Diego Quer Ramon and Enrique Claver Cortes: Emerging market multinationals and location choice: A comparative analysis  Discussant: Rishika Nayyar  Ritam Garg and Sue Berning: What makes Indian and Chinese firms competitive?  Discussant: Miriam Richter-Tokar |
| 12:30-13:30 | **Lunch at Ovnhallen, Porcelanhaven 26** |  |
| 13:30-15:00 | **Session 2A: Chinese EMNCs’ Acquisition Behavior**  Chair: Ingo Liefner  Room 407  Francesca Spigarelli: The role of Chinese foreign investments in the solar and wind equipment EU industry  Discussant: Yulia Muratova  Yulia Muratova: Domestic and cross-border acquisitions of private firms in China: The S-curve hypothesis  Discussant: Timon Haasis  Rosanna Pittiglio and Filippo Reganati: FDI productivity premium and foreign affiliates heterogeneity: The case of emerging market overseas investments in the European Union  Discussant: Francesca Spigarelli | **Session 2B: Institutional Factors**  Chair: Enrique Claver Cortes  Room 408  Rishika Nayyar: Outward FDI from India - A Case for Sub-National Level Analysis of Institutions  Discussant: Ravi Ramamurti  Alicia Rodriguez and Virginia Hernandez:  Home country institutions and exports of firms from developing countries: Does innovation matter  Discussant: Nandita Dasgupta  Miriam Richter-Tokar and Daniel Schiller: The role of intermediaries in bridging institutional distances – An exploratory study of Chinese M&A in Germany  Discussant: Sue Berning |
| 15:00-15:30 | **Coffee Break** |  |
| 15:30-17:30 | **Plenary 2: EMNCs in Practice**  Chair: Bent Petersen  Room 408  Tata Consulting Services – Ruchikar Dalela, Country Manager, Denmark  ITC Infotech Ltd. – Kapil Bakshi, Senior Vice President, Europe  CME Group A/S – Michelle Luo | |
| 17:30-18:00 | **Coffee Break** |  |
| 18:00-19:00 | **Plenary 3: Contemporary Issues of EMNCs**  Chair: Bent Petersen  Room 408  Daniel Shapiro: “Business Groups Reconsidered: Beyond Paragons and Parasites”  Ravi Ramamurti: “What is “Indian” about Indian multinationals” | |
| 19:00-19:30 | **Walk to the restaurant** |  |
| 19:30-21:30 | **Dinner**  Belis Bar, Smallegade 1, 2000 Frederiksberg |  |

|  |  |  |
| --- | --- | --- |
| **FRIDAY 28 OCTOBER** | | |
| 9:30-10:00 | **Arrival/Coffee** |  |
| 10:00-11:00 | **Plenary 4: Contemporary Issues of EMNCs**  Chair: Bersant Hobdari  Room 408  Ilan Alon: “China goes Global”  Peter Ping Li: “M&A as a Special Mode of Co-Learning by EMNEs: *The Enabling Role of International Strategic Entrepreneurship”* | |
| 11:00-11:30 | **Coffee Break** |  |
| 11:30-13:00 | **Session 3A: Home Country Effects**  Chair: Daniel Schiller  Room 407  Nandita Dasgupta: Home Country Effect of FDI Outflows from the BRIC Countries  Discussant: Sonya Wen  Konstantin Nefedov and Anastasiia Ivakina:  What determines the intensity of Outward FDI from Russia?  Discussant: Virginia Hernandez  Mohammad Jahanbakht and Romel Mostafa:  Pre-entry Experience, Post-entry Adaptations and Internationalization in the African Mobile Telecommunications Industry  Discussant: Alicia Rodriguez | **Session 3B: Stakeholder Relations**  Chair: Ritam Garg  Room 408  Carlo Vecino et al.: China’s state-led OFDI model in natural resource sectors in Latin America: How does it affect conflicts with government and nongovernment stakeholders?  Discussant: Ilan Alon  Gul Ozcan: Politically connected firms, elite ties and internationalization: The case of ENRC  Discussant: Elizabeth Moore  Elizabeth Moore et al.: Does global integration make firms more socially responsible? The effect of national trade networks on state and private firm CSR  Discussant: Anastasiia Ivakina |
| 13:00-14:00 | **Lunch at Ovnhallen, Porcelanhaven 26** |  |
| 14:00-15:00 | **Session 4: Internationalization Processes**  Chair: Carlos Vecino  Room 407  Marleen McCormick and Deepak Somaya: How is the Born Global Phenomenon Different from Internationalization by Established Firms: Flat World Enablers and Spiky World Levelers  Discussant: Romel Mostafa  Bent Petersen and Abu Hanifah Bin Ayob: Export Market Selection of SMEs from an Emerging Market: Are Resource Constraints a Decisive Factor?  Discussant: Deepak Somaya | |
| 15:00-15:30 | **Coffee Break** |  |
| 15:30-17:00 | **Plenary 5: Roundtable: Summing Up and Looking Forward**  Chair: Peter Gammeltoft  Room 408  Daniel Shapiro – Editor in Chief, Multinational Business Review  Alvaro Cuervo-Cazurra – Co-editor, Global Strategy Journal  Ilan Alon – Editor in Chief, International Journal of Emerging Markets  Ravi Ramamurti  Peter Ping Li | |
| 18:00-21:00 | **Dinner** | |