

**7TH COPENHAGEN CONFERENCE ON EMERGING MARKET MULTINATIONALS:
OUTWARD INVESTMENT FROM EMERGING ECONOMIES**

**THURSDAY 14 OCTOBER
Venue: Copenhagen Business School**

9:30-10:00 **Registration**, Copenhagen Business School, Porcelænshaven 26, 4th floor, 2000 Frederiksberg

10:00 **Welcome Address**, Peter Gammeltoft

10:30 **Keynote I: EMNCs and ESG**, Anne Miroux

11:15 **Break**

11:30 **Session I: Competitiveness and innovation**

Chair: Andrei Panibratov

Claes-Göran Alvstam, Bent Petersen: Are Chinese SOEs about to Sail Past the European Shipping Giants? A Study of Changing Bargaining Power Relations
Discussant: Ágnes Szunomár

Ritam Garg: Organizational Resources and Internationalizing Firms from Emerging Markets
Discussant: Laura Gomez-Mera

Guowei Dong: Innovative Capabilities and Outward FDI of Emerging Market Enterprises: The Moderating Effects of State Ownership and Marketization
Discussant: Sonal Thukral

13:00 **Lunch**

14:00 **Keynote II: The changing political environment for EMNCs**, Klaus Meyer

14:30 **Session II: International relations and corporate political activity**

Chair: Anne Miroux

Laura Gomez-Mera, Gonzalo Varela: Bilateral Investment Treaties and Foreign Direct Investment from the South: Survey Evidence from Four Emerging Economies
Discussant: Guus Hendriks

Ricardo Ernesto Buitrago Rubiano: Soft Power in Emerging Economies: an Exploratory Analysis of the Effects on Outward FDI
Discussant: Guowei Dong

Jessica Larsen: Dubai, Djibouti and the Controversy of DP World's Maritime Port Infrastructure: A Multinational's 'Failed' Attempt at Internationalisation
Discussant: Verena Girschik

Nir Kshetri: Cybercrime Firms' International Modus Operandi: An Exploratory Framework

16:20 **Break**

16:35 **Panel: What should we know about EMNCs and the politics of internationalization**

Mixed format discussion with panelists: Alvaro Cuervo-Cazurra, Andrei Panibratov, Klaus Meyer, Lourdes Casanova, Peter Gammeltoft, Ravi Ramamurti, Sarianna Lundan

17:45 **Departure from CBS**

18:30 **Dinner**

FRIDAY 15 OCTOBER
Venue: Asia House

9:45 **Transport from CBS to Asia House, Indiakaj 16, 2100 Copenhagen**

10:30 **Keynote III: Emerging market multinationals and the role of the state: a political science perspective**,
Andreas Nölke

11:15 **Break**

11:30 **Keynote IV: Huawei's internationalization: past, present, and future**, Xukun Ji, Huawei

12:15 **Lunch**

13:15 **Session III: Internationalization process**

Chair: Bent Petersen

Ágnes Szunomár: Emerging Market Multinationals in European Peripheries: the Case of Chinese FDI in East Central Europe

Discussant: Jessica Larsen

Ali Alipour, Attila Yaprak: Forward-Looking Search Behavior of Internationalizing Firms: Similarities and Differences Between Emerging Market and Their Advanced Market Counterparts

Discussant: Bent Petersen

B.M. Postma: Varieties of Internationalization Configurations: a Taxonomy of Emerging Market Multinationals' Internationalization

Discussant: Ritam Garg

Dmitrii Kucherov: Employer Branding Practices in Russian Subsidiaries of Multinational Companies

Discussant: Ricardo Ernesto Buitrago Rubiano

15:15 **Break**

15:30 **Session IV: Development effects**

Chair: Michael Wendelboe-Hansen

Guus Hendriks, Vera Kunczer: Outward Foreign Direct Investment from Emerging Economies and Domestic Employment Growth: a Penrosean Coordination Challenges Framework

Discussant: Dmitrii Kucherov

Sonal Thukral, Apoorva Jain: What Causes Outward Foreign Direct Investment (OFDI) from India into Least Developed Countries (LDCs)?

Discussant: B.M. Postma

Verena Girschik, Htwe Htwe Thein, Jasper Hotho: Corporate Accountability for Human Rights Abuses by Emerging Market MNEs: the Case of the Letpadaung Copper Mine in Myanmar

Discussant: Nishant Kumar

17:00 **Walk to the little mermaid**

18:00 **Dinner**

Anecdotes on ØK and Asia House: Susanne Rumohr Hækkerup

20:00 **Transport to CBS**
